Public Service Announcement

World Sexual Health Day

Start Date: September 4, 2025
End Date: September 4, 2025
Nunavut-wide **60 sec**

September 4, 2025, is World Sexual Health Day, a day to raise awareness about the importance of sexual health, rights and justice for all. The theme for 2025 is "Sexual Justice: What Can We Do?"

The World Association for Sexual Health describes sexual justice as existing "when all people have the power and resources to make healthy decisions about their bodies, sexuality, and reproduction. It means building a world where everyone can experience sexual health, rights, and pleasure, free from discrimination, violence, or barriers."

Many Nunavummiut are already contributing to building a community, territory, and world where sexual justice exists. More can be done:

- Centre and celebrate Inuit culture within discussions on sexual health and healthy relationships.
- Share accurate, inclusive sexual health information, including from the I Respect Myself website at irespectmyself.ca.
- Raise awareness about sexual rights, justice and stigma, including by encouraging youth to become peer leaders in their communities.
- Normalize discussions about consent and healthy relationships with your friends and family to combat sexual violence and assault.
- Support age-appropriate comprehensive sexual health education.
- Celebrate sexual and gender diversity and speak out against discrimination.
- Create space for open and respectful intergenerational conversations.

Email sexualhealth@gov.nu.ca to talk about ways to support sexual justice in your community. Speak to a health care provider in your community for information about ways to take care of your sexual health, including safe sex and regular testing for sexually transmitted infections if interacting with multiple partners. Visit Government of Nunavut Website to find the health centre in your community.

###

Media Contact:

Charmaine Deogracias
Manager of Communications
Department of Health
867-975-5712
cdeogracias@gov.nu.ca

ᑭᒃᑯᑐᐃᓐᓇᕐᓄᑦ ᑐᓴᕋᖅᓴᐃᑦ ᐊᑐᐃᓐᓇᐃᑦ ᐃᓄᒃᑎᑐᑦ, ᖃᓪᓗᓈᑎᑐᑦ ᐃᓄᐃᓐᓇᖅᑐᓐ ᐅᐃᕖᑎᑐᓪᓗ ᐅᕙᓂ www.gov.nu.ca.
Public Service Announcements are available in Inuktitut, English, Inuinnaqtun and French on www.gov.nu.ca.
Kavamatkunnin Tuhaqtitaujukhat hailihimajun Inuktitut, Qablunaatun, Inuinnaqtun Uiuitullu uvani www.gov.nu.ca.
Les messages d'intérêt public sont disponibles en inuktitut, en anglais, en inuinnaqtun et en français au www.gov.nu.ca.
Communications.